

What to Know About Us

Common Knowledge Technology

Your IT Partner for Security, Strategy & Support

Who We Are



20+ Years of Experience

Providing IT services nationwide for small and medium-sized businesses and organizations.



Locally Owned with Nationwide Reach

Small enough to talk to the owner, big enough to handle far reaching challenges. Our clients have offices throughout the US and the world.

2%

Industry Leaders

Year after year, we rank among the top 2% in our field and we have the awards to prove it.



Experienced Team

High average employee tenure of 7+ years ensures deep industry knowledge and stable support.



Client Longevity

Average client relationships last 8+ years, reflecting our commitment to reliability and service excellence.

Who We Serve



Supporting Small & Medium Businesses

Serving Colorado and beyond. Solutions for businesses with 25 to 500 employees.



Industry-Agnostic Expertise

We serve businesses of all types, with an industry-agnostic approach.

Dedicated Team



Dedicated Support Team

Each account is assigned a primary technical resource and a senior technical resource that provides vCIO support.



Procurement & Budgeting

Our dedicated purchasing team assists with IT planning, budgeting, and hardware, software, cloud procurement.

Strategic IT Planning



vCIO-Led Strategy

Proactive communication and strategic planning to align IT with your business goals, backed by expertise.



Compliance & Security Support

Expert guidance in navigating regulations, insurance, and security frameworks to ensure compliance and protection.



Risk Management

Ongoing vulnerability scans and dark web monitoring to proactively identify and mitigate threats.

Managed IT Support



Fully Managed IT Support or Co-Managed IT Support

We operate as your IT department or support your existing team.



Cloud Computing

New to cloud computing or upgrading? Our solutions adapt to your needs.



24/7/365 Help Desk Support

Live help desk with on-site and after-hours assistance.

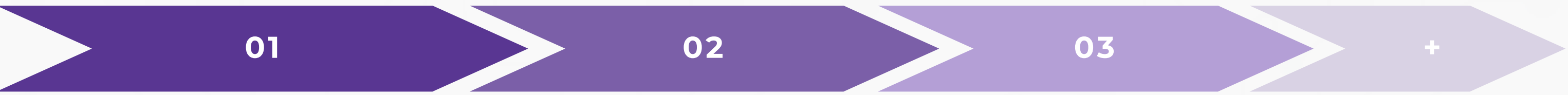
Cybersecurity & Compliance

Basic Security
Proactive threat mitigation, MFA, patch management, firewall security, dark web monitoring.






Advanced Security
Employee cybersecurity training, DLP, mobile device management, advanced email security.

Compliance Security
Risk assessments, cyber insurance reviews, Zero Trust framework, privileged access management.

Add-Ons
SSO setup, data classification, innovation protected by robust security.



What Sets Us Apart?

-  **Direct Access**
Reach any team member, including the CEO, directly for open communication without red tape.
-  **Month-to-Month Contracts**
Flexible agreements with the option for longer terms, putting you in control.
-  **Technology Coaching**
Expert guidance to effectively leverage technology in your industry.
-  **Technical Account Management**
Access practical, tailored solutions without sales pitches—just genuine support.
-  **No-Geek Speak**
Communicate with our team in clear, jargon-free language for better understanding.

How We Bill

-  **Transparent Billing**
Consistent and timely invoicing with no surprises.
-  **No Nickel-and-Diming**
Anything under 4 hours is fully covered in our flat-rate plan—no extra fees.
-  **Logistics Support**
We can provide depot service for managing computer equipment inventory, which is particularly useful for remote workers and those with virtual offices.
-  **Flexible Agreements**
No long-term contracts required.

Award Winning IT Services





What Makes Us Different

Direct Access

US

We provide **direct contact details** for our employees, including the CEO, to ensure clear and open communication without any red tape.

THEM

Submit a form and **wait for a callback**.

Technical Account Management

US

We provide practical, technical solutions tailored to your needs—**no sales pitches, just real support**.

THEM

Your account is handled by salespeople focused on meeting quotas, often **prioritizing selling over addressing your actual needs**.

Month-to-Month Contracts

US

Flexible, month-to-month agreements **put you in control**, with longer-term options available if you prefer.

THEM

Service is prioritized at the start and renewal time, but the **quality often drops** in between since you're **locked into a contract**.

24/7 Support

US

24/7 support is included—**no extra charges for after-hours**, ensuring **seamless help** across locations and time zones for most of our plans.

THEM

After-hours support often comes with **hefty emergency fees**.

Technology Coaching

US

Expert coaching to **leverage technology** in your industry, so you're **always informed** and never left wondering what you don't know.

THEM

Quarterly Business Reviews are often used to **justify value rather than provide proactive support**.

Cybersecurity

US

We take a **proactive approach** with personalized solutions, continuous monitoring, and training to keep your business **protected and prepared**.

THEM

Issues are often addressed only after they happen, **leaving your business exposed to potential risks**.

20+ Years of CKT

2003



Common Knowledge Technology Company Launch

From humble beginnings as a small startup in 2003, Common Knowledge Technology has grown exponentially, expanding our services and client base across multiple sectors.



Peter Horewitch Becomes Sole Owner

In 2012, Peter seized the opportunity to buy out his company's initial partners. This move made him the sole owner and set the stage for a whole new chapter in Common Knowledge Technology's story.



Amazon Best Selling Book

Co-Authored by Common Knowledge Technology President, Peter Horewitch, "Easy Prey" achieved the prestigious status of being an Amazon best seller in 2016.



Recognized In Top 500 Managed Service Providers Globally

In 2017, Common Knowledge Technology was named one of the Top 500 IT MSP Companies in North America and globally listed on the Channel Futures MSP 501.



Colorado Companies To Watch Award

Every year, hundreds of organizations are nominated for the prestigious Colorado Companies To Watch Award, but only 50 winners are chosen. In 2023 Common Knowledge Technology was honored with this award, and recognized as a company that fuels the economic fire of the state.



20 Year Anniversary

Common Knowledge Technology celebrates their 20 year anniversary in August of 2023. We are deeply grateful for the unwavering support of our incredible clients. Your trust in us has driven our innovation, putting us at the forefront of the industry. Thank you for an amazing journey so far!



Proud Winners of the Tech Elite 250 Award

We proudly joined the ranks of the Tech Elite 250, highlighting our commitment to top-tier partner programs and technology certifications. This acknowledgment underscores our dedication to delivering exceptional solutions for clients across North America.

2025



Expanding Services Through Acquisition

Common Knowledge acquired VirtueCom and DevDen Software Development. With this move, we enhanced our offerings in cloud solutions, VoIP services, and software development, all under one roof. Together, we became stronger and better equipped to support our customers.

Our Leadership Team



Peter Horewitch

President | Has 25 years of technology consulting and IT support experience. Peter graduated from Drake University with a degree in Information Systems and Insurance. Before founding Common Knowledge Technology, he led projects at All Covered, managed voice and data systems at KU Medical Center, and directed technology research at FrontRange Solutions. He holds Microsoft and ITIL certifications and is an Amazon best-selling cybersecurity author.



Jeremy Palay

Vice President of Operations | Has been working with small and medium business IT needs for more than 20 years. After graduating from Skidmore College with a BA in Psychology, Jeremy returned to IT, running his own business before joining Common Knowledge Technology in 2010. He now leads technical operations and assists clients with strategic planning as a virtual CIO.



Jeff Brady

Project Manager & Virtual CIO | Has more than 20 years of technology experience. Jeff graduated from Eastern New Mexico University with a degree in Computer Information Systems and worked as a network administrator and technology instructor. At CKT for over 10 years, he now manages large projects and serves as a virtual CIO. Jeff holds Microsoft cloud certifications.



Sara Golinski

Business Development | Brings nearly two decades of experience to Common Knowledge Technology. Sara studied Elementary Education before transitioning to business development, sales, marketing, and client management. Over her 19 years at CKT, she has built strong client relationships and helped drive business growth through versatile, collaborative support.



Sam Hickler

Director of Operations | Has over 20 years of experience in the Managed Services Provider (MSP) industry. Sam focuses on operational efficiency, strategic planning, and delivering client value at Common Knowledge Technology. He specializes in technology solutions, service delivery, and process improvement, helping small businesses achieve growth and success.



Sandi Nash

Director of Accounting and Administration | Has over 30 years of experience in the technology industry. Sandi graduated from Southern Missouri State University with a degree in Business Administration and is a QuickBooks Pro Advisor. For the past 12 years at CKT, she has managed financial operations and office management, supporting the company's growth and stability.

Our Cybersecurity Method

01

Basic Security

Our **level one** standard security offers fundamental protection to safeguard your digital assets.

- ▼ **Next Generation Security**— Protect servers and workstations with the latest endpoint security technology. Provides ransomware remediation and detailed forensic reports.
- ▼ **Backups**— Data currently backed up to local storage, cloud storage, or both. Backups are monitored daily and tested regularly. Disaster recovery
- ▼ **Multi-Factor Authentication**— Configure MFA for Microsoft, Google, and as many line of business applications as possible.
- ▼ **Firewall and Remote Access**— Maintain all firmware and updates. Configure SSL VPN and MFA access.
- ▼ **Patching**—Maintain updates on all servers and workstations. This includes operating system, mainstream software(i.e. Microsoft Office), and many line of business applications.
- ▼ **Best Practices**— Turn off IMAP/POP, set up SPF, DKIM, DMARC for email, close all unnecessary ports, increase password requirement complexity, delete unused accounts, geofencing, etc.
- ▼ **Email Security**— 3rd party email filter service to prevent malicious emails from getting through to end users. Includes phishing simulations
- ▼ **Cyber Security Awareness Training**— Can you spot a phishing or spoofing email? Is it safe to click on the link? Educate your employees with both in-person and online training options. Upon request.
- ▼ **Hard Drive Encryption**— Configure encryption on all supported devices.
- ▼ **Dark Web Monitoring**— Be notified when employees' credentials are exposed on the Dark Web. Know when to change your passwords to protect your assets.
- ▼ **Cyber Liability Insurance Policy Review**— Be confident you're covered in case of a cyber attack. Have an expert review your policy today

02

Advanced Security

Level two specializes in insurance, providing the necessary safeguards to ensure you're fully covered and compliant with industry standards.

- ▼ **Advanced Email Security**— Includes Teams protection, scans for malicious links and files, Account Takeover Protection
- ▼ **Password Management**— Protect your passwords for both personal and business accounts. Manage access to company data and be able to add/remove users from a single point.
- ▼ **Standard SEIM**— Security event information manager, real time analysis of logs from workstations, servers and cloud services like Microsoft Office 365.
- ▼ **Zero Trust**— Lock down your systems (remove local admin rights), set applications to only allow approved actions.

03

Compliance Security

Level three advanced security provides state-of-the-art measures to secure your data and infrastructure from even the most sophisticated attacks.

- ▼ **Compliance SEIM**— Security event information manager, real time analysis of logs from workstations, servers and cloud services like Microsoft Office 365.
- ▼ **Data Classification**— Guidance for conducting an inventory of data and classify which data needs to be secured.
- ▼ **Internal Policy Review**— Assist in designing, reviewing, deploying internal policies such as Acceptable Use, Incident Response and Data Destruction plans.
- ▼ **Data Loss Protection (DLP)**— Turn on basic rules to protect against transfer of personally identifiable information (PII) in Office 365 or Google Workplace.
- ▼ **Threat Locker**— Network access controls, group policy controls
- ▼ **Security Risk Assessments and Vulnerability Scans**— Assess how your technology environment compares to cyber security frameworks or compliance standards and best practices (ISO, NIST, HIPAA, PCI).

Add-Ons

Explore our **additional enhancements** to fine-tune your security solution, allowing you to customize and address specific security needs with precision.

- ▼ **Mobile Device Management**— Monitor and manage what's happening on mobile devices.
- ▼ **Single Sign-On**— Sign in to multiple applications with a single ID that is automatic, authenticated and secure.
- ▼ **Cyber QP**— Privileged access management (know and verify who has access to your network and data), self-service password reset, etc.

Want to know more?

Scan the QR code to get in touch, book a quick call, or explore how we can support your business.

